

Analytics for Leaders: Corrigenda

6 May 2014

Page	Alteration																											
109	<p>Some of the numbers in the Exhibit are incorrect. The correct table, with changes in red, is as follows:</p> <p>Exhibit 9.5 A top-level Business Value competitive profile. The ratings are on a 10-point scale, where 1 = Poor and 10 = Excellent. The Impact Weights were allocated beforehand. Based on scores from nine Board members, the overall Value score for your enterprise is 7.7, compared with your competition which averages 8.3, so the Business Value Added (BVA) score is below par at 96%.</p> <table style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <thead> <tr> <th rowspan="2" style="text-align: left; padding: 5px;">Driver</th> <th rowspan="2" style="text-align: center; padding: 5px;">Impact weight (%)</th> <th colspan="2" style="text-align: center; padding: 5px;">Mean Rating and ranges</th> <th rowspan="2" style="text-align: center; padding: 5px;">Relative Rating (%)</th> </tr> <tr> <th style="text-align: center; padding: 5px;">Your company</th> <th style="text-align: center; padding: 5px;">Competition</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Return on Resources Invested</td> <td style="text-align: center; padding: 5px;">41 (20 – 60)</td> <td style="text-align: center; padding: 5px;">7.4 (6 – 9)</td> <td style="text-align: center; padding: 5px;">7.7 (7 – 9)</td> <td style="text-align: center; padding: 5px;">96 (78 – 140)</td> </tr> <tr> <td style="padding: 5px;">Wellness</td> <td style="text-align: center; padding: 5px;">28 (10 – 33)</td> <td style="text-align: center; padding: 5px;">8.2 (6 – 9)</td> <td style="text-align: center; padding: 5px;">8.2 (7 – 9)</td> <td style="text-align: center; padding: 5px;">100 (80 – 150)</td> </tr> <tr> <td style="padding: 5px;">Risk</td> <td style="text-align: center; padding: 5px;">30 (20 – 50)</td> <td style="text-align: center; padding: 5px;">7.7 (5 – 9)</td> <td style="text-align: center; padding: 5px;">8.2 (7 – 9)</td> <td style="text-align: center; padding: 5px;">94 (60 – 114)</td> </tr> <tr> <td style="padding: 5px;">Value to the Shareholder</td> <td></td> <td style="text-align: center; padding: 5px;">7.7</td> <td style="text-align: center; padding: 5px;">8.0</td> <td style="text-align: center; padding: 5px;">96</td> </tr> </tbody> </table>	Driver	Impact weight (%)	Mean Rating and ranges		Relative Rating (%)	Your company	Competition	Return on Resources Invested	41 (20 – 60)	7.4 (6 – 9)	7.7 (7 – 9)	96 (78 – 140)	Wellness	28 (10 – 33)	8.2 (6 – 9)	8.2 (7 – 9)	100 (80 – 150)	Risk	30 (20 – 50)	7.7 (5 – 9)	8.2 (7 – 9)	94 (60 – 114)	Value to the Shareholder		7.7	8.0	96
Driver	Impact weight (%)			Mean Rating and ranges			Relative Rating (%)																					
		Your company	Competition																									
Return on Resources Invested	41 (20 – 60)	7.4 (6 – 9)	7.7 (7 – 9)	96 (78 – 140)																								
Wellness	28 (10 – 33)	8.2 (6 – 9)	8.2 (7 – 9)	100 (80 – 150)																								
Risk	30 (20 – 50)	7.7 (5 – 9)	8.2 (7 – 9)	94 (60 – 114)																								
Value to the Shareholder		7.7	8.0	96																								